



IBM Software Products

Business Process Management (BPM) software and services

Take back your business. Own your processes.

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BPM for Dummies
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Improving your processes means improving your business

Your processes are your business. From completing a small transaction to opening 15 new branch locations around the world – each effort is executed through a series of both discreet and interconnected processes. So if you could improve your processes, make them faster, more precise, more focused on your customers, then you could improve your business. Right?

Compare BPM from Appian, Oracle and IBM
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BPM Improves Process Visibility

Processes are often not visible, well understood or measured correctly. They involve decisions that can be automated, improved and made more consistently across organizations – but more often are not. And in cases where processes are visible, managed or automated, actual business people can't improve or control them. Done right -- **business process management** or **BPM** – can help you create, manage, measure and continuously improve the processes that drive your business.

You're not alone

Public sector organizations have lost up to US\$1.3 trillion dollars per year.*

Increasing efficiency has been identified as one of the greatest priorities for organizations worldwide.**

What is BPM?

BPM is a discipline that leverages software and services to provide total visibility into your organization. Discover, document, automate, and continuously improve business processes to increase efficiency and reduce costs.

IBM Software has the capabilities to make BPM work

Achieve end-to-end process visibility

- Automate decision management
- Rapidly respond to market change
- Capture new insights for effective actions
- Collaborate on process innovation
- Create an environment that fosters innovation
- Improve operating efficiency and reduces costs

With BPM solutions from IBM, The [City of Madrid \(US\)](#) improved emergency response time by 25 percent. [Lincoln Trust Company \(US\)](#) achieved 120 percent ROI in under a year.

Success breeds success. To get started with BPM, you must be focused on delivering business value. Take an incremental approach that allows you to quickly prove value with a single project, build competency and skills, and extend across the enterprise. IBM has the expertise and methodology to help ensure success. [Learn more about IBM's BPM services. \(US\)](#)

IBM Software covers the spectrum of BPM needs, including process discovery and design, process automation, business monitoring and decision management. It's based on thousands of successful BPM engagements around the world. It can scale to meet the needs of any size business and is built on industry expertise to work the way you do.

* [Tech CEO Council](#) (link resides outside of ibm.com)

** [McKinsey Quarterly](#) (link resides outside of ibm.com)