

If you cannot view this message properly, click [here](#) to view the online version.



**Smarter energy**  
for a smarter planet.



## Discover the roadmap to integrating renewable energy.

Dear [first name] [last name],

The global energy industry has made great strides in deploying new energy generation from renewal energy sources. But there is still work to be done.

[READ](#) [Smarter Energy: Optimizing and integrating renewable energy resources](#)

With renewable energy power capacities reaching 10-15 percent of the overall energy mix, the time is now for developing a roadmap for turning renewable energy into a viable, consistent alternative to fossil fuels.

“[Smarter Energy: Optimizing and integrating renewable energy resources](#)” details the four phases of maturity to follow when pursuing large-scale renewable energy integration:

- Build
- Monitor
- Manage
- Optimize

For more information about integrating renewable energy resources, [contact us now](#).

Sincerely,

Charles Jenkins  
Program Director  
Global Energy and Utilities Industry  
IBM  
[ibm.com/energy](http://ibm.com/energy)

Join the conversation:



IBM can help utilities and other stakeholders accelerate and smooth the integration of renewable energy into the market place.

Read [Smarter Energy: Optimizing and integrating renewable energy resources](#) to learn how.

Business Machines Corp., registered in many jurisdictions worldwide. Other product and service names might be trademarks of IBM or other companies. A current list of IBM trademarks is available on the web at "Copyright and trademark information" at [ibm.com/legal/copytrade.shtml](http://ibm.com/legal/copytrade.shtml).

\*\*TACTIC\*\*

\*\*OPTOUT\_FOOTER\*\*