

If you cannot view this message properly, click [here](#) to view the online version.



## Mobile application development platform

**When it comes to a mobile application development platform, choosing a trusted solution provider can save you time and money.**

Sure, we've all seen plenty of unknown providers giving away free mobile application development tools online. But if you want to save yourself a lot of headaches in the long run, invest in an IBM solution.

It takes years of experience to design development tools that scale applications that will work across multiple platforms, such as those for Android, iOS, Windows™ phone and BlackBerry. IBM Worklight® mobile application development platform has yielded tested results. It simplifies the development and deployment of quality mobile apps that will reach your customers regardless of what mobile device they use to connect — and do it fast — within weeks, not months. And no matter what cloud or back end systems your mobile apps utilize, IBM's platform is armed to integrate with them seamlessly.

IBM Worklight:

- Scales delivery of mobile applications across multiple platforms
- Connects to data, applications and cloud services with ease
- Reduces security risks across the mobile enterprise
- Connects rich mobile applications to enterprise data and services
- Enables development and deployment of high quality mobile applications fast — within weeks, not months

To learn more about mobile application development, read the ["Native, web or hybrid mobile-app development,"](#) white paper.

[Read Now](#)



**To learn more about mobile application development, read the ["Native, web or hybrid mobile-app development,"](#) white paper.**

[Read Now](#)

Please forward to your colleagues.

This information is provided "as is" without warranty of any kind, express or implied, and is based on current IBM product plans and strategy, which are subject to change by IBM without notice. IBM shall not be responsible for any damages arising

out of the use of, or otherwise related to, this document. Nothing contained in this document is intended to, nor shall have the effect of, creating any warranties or representations from IBM (or its suppliers or licensors), or altering the terms and conditions of the applicable license agreement governing the use of IBM software.

© Copyright IBM Corporation 2013. All rights reserved. IBM, the IBM logo, Worklight and ibm.com are trademarks of International Business Machines Corp., registered in many jurisdictions worldwide. Other product and service names might be trademarks of IBM or other companies. A current list of IBM trademarks is available on the web at "Copyright and trademark information" at [ibm.com/legal/copytrade.shtml](http://ibm.com/legal/copytrade.shtml).

\*\*TACTIC\*\*

\*\*OPTOUT\_FOOTER\*\*