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Webcast:

Becoming An Analytics Driven Organization

Tuesday, June 18, 2013 at 11:00 AM EDT



We all collect volumes of data, but how do we sift through it to measure what really matters?

How do we become an analytics driven organization? Knowing, understanding, and aligning strategic goals is critical to driving change and seeing a return on investment with analytics.

[Join us on Tuesday, June 18, 2013](#), 11:00 AM EDT for a live webinar and demonstration. See how government agencies are using analytics to:

- Deliver the highest level of service at the lowest possible cost
- Get real time accurate data to align mission goals and outcomes
- Extract insights and detect patterns in massive amounts of data

See a demonstration of how government agencies can use analytics to improve budgeting and financial reporting, drive program performance via KPIs and scorecards, and ensure better outcomes.

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P.S. Attend the live webinar and then sign up for an Analytics Quotient Workshop at your agency. Find out how well you are using analytics and what to do next on your analytics journey.

Webcast Details

Date: Tuesday, June 18

Time: 11:00 AM EDT

Don't miss out, register today!

Speakers:



Robert Dolan

Worldwide Industry Leader, Public Sector, IBM



Tom Harris

Worldwide Industry Solutions Leader, Government and Education, IBM

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