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With so many new technologies, people are creating content every time they communicate. Social media, collaboration software, emails and other content is growing at an explosive rate and bringing with it big enterprise content management (ECM) challenges. Without the right software in place to capture, analyze and transform this content into useful intelligence, these challenges can overwhelm organizations on multiple fronts — driving up costs, limiting operational effectiveness, reducing customer satisfaction or leaving the door open to competition.

Create business value and new intelligence with IBM Enterprise Content Management solutions. These solutions can help you achieve smarter business outcomes by putting content in motion using technologies that better capture, activate, socialize, analyze and govern content. To learn more about IBM ECM solutions and how they can help you, download and read this IBM white paper, “**Setting smarter content in motion for better business outcomes.**”

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