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# Personal Analytic Freedom without Compromise

Frustrated with an inability to easily access the information you need to make smarter decisions?

Looking to guide your business analysts so they can produce improved outcomes, faster?

In this whitepaper "[Go from analysis to action on your desktop](#)", you will learn how IBM's personal analytics solutions, Cognos® Insight software, empowers analysts and business users to explore, analyze, visualize and share insights without compromising IT values. More than a discovery tool, Cognos Insight software helps you quickly solve business problems, turn insights into action and seize new opportunities from the convenience of your desktop. Choose a solution that is IT endorsed and designed to be future proof, and start making smarter decisions today.

[Download this complimentary white paper](#), which explains how Cognos Insight software can help you:

- Import and merge your business data sets together for a more complete picture
- Drill down through data quickly and advance your analysis with built-in calculations
- Create compelling charts and grids for a multidimensional view of data
- Perform on-the-fly scenario modeling with no scripting or server connection
- Publish plans and dashboards for others in the organization to review and use

Learn more about the [IBM Cognos Insight software for small and medium size business](#)

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**Tell us how data analytics  
improves your business.**

